



Competition to design a T-shirt for the CERN70 Community Event

As part of CERN's 70th anniversary celebrations, the CERN70 Core Team is inviting all CERN badge holders to take part in a competition to design a T-shirt that will be available to the CERN community at cost price on the occasion of the CERN Community Event on 17 September 2024.

All the designs entered in the competition will be displayed in the Main Building from 30 July to 13 August 2024. The jury is appointed by the CERN70 Core Team and has seven members, some of whom are communication professionals.

| Article 1: COMPETITION AIM

CERN is organising a competition for the design of a T-shirt for the CERN Community Event on 17 September 2024. This T-shirt will be available at cost price to the CERN community.

| Article 2: ENTRANTS

The competition is open to all CERN badge holders. The members of the jury may not enter. Entrants who are under the age of 18 at the time of registration must provide written proof of the consent of a parent or guardian.

| Article 3: DURATION

The competition will run from 9 to 29 July 2024.

Entries must be submitted to CERN70.T-shirt@cern.ch by 5.00 p.m. CEST (Central European Summer Time, or UTC+2) on 29 July 2024 at the latest.

| Article 4: TECHNICAL REQUIREMENTS

Entrants must abide by the following stipulations:

- Any design technique (e.g. drawing, watercolour, gouache, computer graphics) may be used but the result must be original and professional
- The format must not exceed 30 cm x 30 cm
- The CERN logo may be used in accordance with the rules governing its use: <https://design-guidelines.web.cern.ch/guidelines/logo>
- The CERN70 logo may be used in accordance with the rules governing its use: <https://design-guidelines.web.cern.ch/guidelines/70yrs-logos>
- The colour of the T-shirt will be chosen to match the design
- The design must not include the designer's signature or name
- The resolution must be at least 300 dpi
- No more than three colours may be used
- The design must include the following text: CERN Community Event 17 September 2024
- The lettering must not be copyrighted, and the text must be vectorised
- Accepted formats: psd, ai, eps, jpg, png

| Article 5: TERMS AND CONDITIONS OF PARTICIPATION

1. Participation is individual, free of charge and does not require advance registration.
2. Each entrant may submit only one design entry.
3. Entrants must provide their first and last names, address, telephone number and email address.
4. Entries must be accompanied by a brief description explaining what the design represents. They must be submitted by email to CERN70.T-shirt@cern.ch
5. Any entry that is received after the closing date or does not comply with the competition rules will be disqualified.

| Article 6: COPYRIGHT

1. Entrants may only submit designs of their own making. They certify that their design does not infringe the rights of third parties nor break any copyright rules, either directly or indirectly.
2. CERN will acquire exclusive ownership of the winning design. The winner renounces any rights to its present or future use.
3. The winner undertakes to surrender all copyrights to CERN, fully and at no cost, namely the right to reproduce, display, adapt, modify and use the design in any medium. The winning design will become the sole, full and exclusive property of CERN, which reserves the right to use, modify and reproduce it in any medium with no time restriction. Such use will not result in any remuneration for the winner or the winner's beneficiaries nor in any advantage whatsoever other than the prize awarded.

| Article 7: JURY

- The jury is appointed by the CERN70 Core Team. It has seven members, some of whom are communication professionals.
- The jury is bound to keep its deliberations secret.
- The jury's decisions may not be appealed or contested. There will be no written exchanges on the subject.
- The jury reserves the right to make technical design corrections.

| Article 8: CRITERIA FOR SELECTION OF THE FINALISTS

The jury will assess each design according to the following criteria:

- A. Depiction of CERN's values
- B. Visual quality (graphic design, colours and font)
- C. The possibility to adapt the design for use on textiles, specifically a T-shirt
- D. The originality of the design

| Article 9: DISPLAY, SELECTION OF THE FINALISTS AND SELECTION OF THE WINNER

All the designs in the competition will be displayed in the Main Building from 30 July to 13 August 2024. The winner will be selected by the jury appointed by the CERN70 Core Team.

| Article 10: ANNOUNCEMENT OF THE RESULTS

The winner will be notified directly by CERN, by telephone or email. The winning T-shirt design and the name of the winner will be published on 5 August on the [CERN70](#) website and in the *CERN Bulletin*.

| Article 11: PRIZE

The winning design will be printed on T-shirts. The winner will receive two free T-shirts and a 100 CHF voucher for the [CERN Shop](#).

Entrants who do not win will not be compensated for their participation in the competition.

| Article 12: CANCELLATION OF THE COMPETITION

If the jury deems that an insufficient number of designs have been submitted or that no design is satisfactory, CERN reserves the right to postpone, suspend or cancel the competition at any time. Such a decision may not be contested by the entrants.

| Article 13: DISQUALIFICATION

The jury reserves the right to disqualify from the competition any entrant who plagiarises the work of another entrant or plagiarises copyrighted graphic design elements.

| Article 14: COMPLIANCE WITH THE RULES

All entrants confirm that they have read these rules and accept all the provisions, without exception.

Entrants undertake to:

- Comply with the competition rules
- Use the CERN logos in accordance with the design guidelines
- Grant permission for their design to be displayed in public and on the [CERN70](#) website
- Surrender all rights to their design to CERN, which becomes the sole owner of the design
- Refrain from using or copying all or part of an existing design